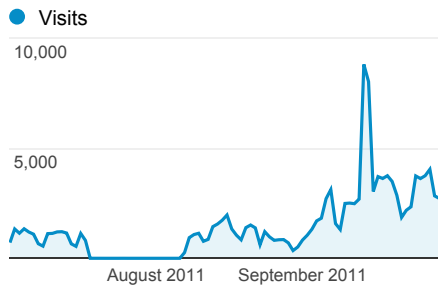


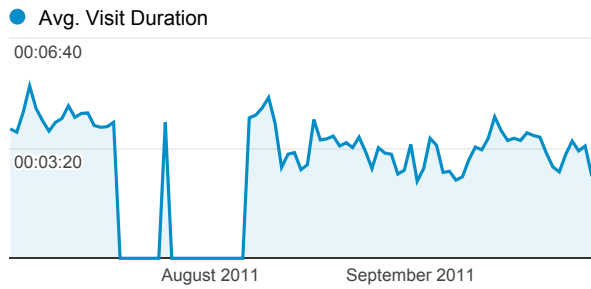
My Dashboard

Jul 1, 2011 - Sep 30, 2011

Visits



Avg. Visit Duration



Visits and Pages / Visit by Country / T...

| Country / Territory | Visits | Pages / Visit |
|----------------------|---------|---------------|
| Saudi Arabia | 123,352 | 4.50 |
| United States | 1,397 | 3.61 |
| Egypt | 1,339 | 2.65 |
| (not set) | 1,223 | 3.69 |
| United Kingdom | 1,063 | 4.05 |
| United Arab Emirates | 399 | 5.39 |
| Kuwait | 336 | 4.21 |
| Jordan | 318 | 3.86 |
| India | 263 | 3.33 |
| Australia | 244 | 4.41 |

Visits by Traffic Type



- **72.35% organic**
96,253 Visits
- **14.68% referral**
19,536 Visits
- **12.95% direct**
17,231 Visits

Visits and Pageviews by Mobile (Including Tablet)

| Mobile (Including Tablet) | Visits | Pageviews |
|---------------------------|---------|-----------|
| No | 122,136 | 547,887 |
| Yes | 10,884 | 41,451 |

Pageviews by Page

| Page | Pageviews |
|--|-----------|
| /Arabic/Pages/Home.aspx | 98,718 |
| /Arabic/Pages/realstatedevelopment.aspx | 64,278 |
| /Arabic/e-services/Pages/Payment-Orders-Inquiry.aspx | 38,838 |
| /Arabic/e-services/Pages/default.aspx | 30,128 |
| /Arabic/e-services/Pages/Serviceagreement.aspx?URL=/Arabic/e-services/Pages/Payment-Orders-Inquiry.aspx | 17,007 |
| /Arabic/e-services/Pages/Exemptions-for-Loans-Owed-By-The-Deceased-Inquiry.aspx | 14,718 |
| /Arabic/e-services/Pages/Serviceagreement.aspx?URL=/Arabic/e-services/Pages/Exemptions-for-Loans-Owed-By-The-Deceased-Inquiry.aspx | 11,542 |
| /Arabic/Recruitment/Vacancies/Pages/default.aspx | 10,852 |
| /Arabic/e-services/Pages/TreatmentsFollowup.aspx | 10,808 |
| /Arabic/e-services/Pages/Courses-and>Returns-Inquiry.aspx | 9,343 |